

THE 2022 PRAMERICA SPIRIT OF COMMUNITY AWARDS



Dear Principal,

I write to you to seek your school's participation in the 12th annual **Pramerica Spirit of Community Awards**.

This programme is an extension of the Prudential Spirit of Community Awards that was created by our joint venture partner, Prudential Financial, Inc. (PFI) in 1995 to honour school students in the United States for outstanding acts of community service. The programme was introduced in India in 2010 and thus far, more than 45,000 students have applied for these awards, and 850+ have been formally recognized for their extraordinary community service work. Besides India, the Spirit of Community Awards is also conducted in the United States, Japan, South Korea, Taiwan, Ireland, China, Brazil and Poland.

The Pramerica Spirit of Community Awards is a unique programme that provides an ideal opportunity for you to celebrate the spirit of volunteerism throughout your student body. It can also generate positive publicity for your school and give one (or more) of your students the chance to win awards at both school, and national level.

This year has been exceptionally challenging for everyone, but we still hear so many stories of young volunteers who have worked hard during the pandemic to help those in trouble. Their lives, education and homes were disrupted, but they still managed to find ways to support the needy - despite the lockdown, social distancing norms and limited resources.

In view of the current Covid-19 scenario and the importance of following social distancing guidelines, we have moved the application process online this year. I request you to ask the student volunteers in your school to fill and certify their application forms on www.spiritofcommunityindia.com. The application deadline is January 31, 2022. The programme is open to students in classes VI to XII who have been involved in any community service activity at least partly during the application period.

From the individual applications received, 6 entries each from 2 categories (Classes VI-VIII and Classes IX-XII) will finally qualify for National-level judging. An eminent jury panel will select 2 from among them as national honourees, who will both win Certificates, engraved gold medallions and scholarships of INR 3,50,000 each. They will also receive a beautiful trophy for their schools. The other finalists and runners-up will receive Certificates and silver and bronze medallions.

We look forward to your school's participation and hope we can honour one of your students this year!

Kind Regards



Kalpana Bharat Sampat
Managing Director & CEO
Pramerica Life Insurance Limited

